



Be An Encore Entrepreneur!



Why age is Your new Freedom.

Turning Your Talent Into
INCOME



Why age is Your new Freedom.

Every Business begins and ends with marketing.

We begin with understanding marketing. This is not a standard university course that will teach you a skill that you have to wait 4-5 years for, then start at the “bottom” to earn money.

This is an Entrepreneur Education.

As a digital Marketer/Coach there are 7 different levels that you can travel too and through
But you don't have to travel the whole way, if you don't want too... It really depends on what you desire..

- A Lifestyle Business making great money with loads of freedom.
- Or an Empire Business that you want to scale by growing a team and making huge dent in the universe.

6 BOX MARKETING PLAN

WHO	WHAT	WHY
CONNECT	CONSIDER	COMMIT


This marketing plan accompanies the book Reframing Marketing, which is the complete guide to creating your plan. Order your copy at reframingmarketing.com/buy

If I am talking to the right WHO, then we have **CONNECTED**, so you can **CONSIDER** the **WHAT** and **WHY** so we can have a **CONVERSATION**.



Brucerossconsulting and coaching.com helps/ works with encore entrepreneurs to push through the failure zone. We do this by transforming the perceived obstacles and assist in creating these obstacles as the pathway forward.

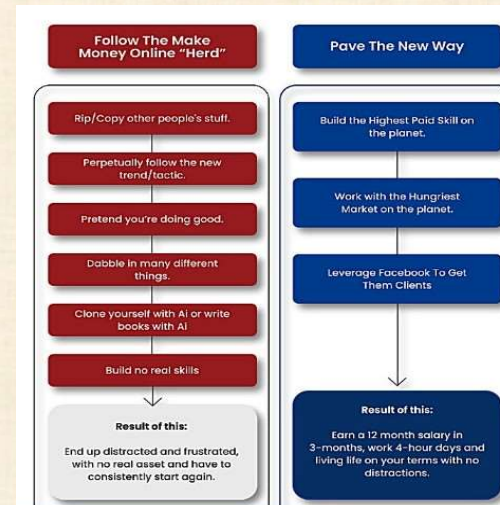
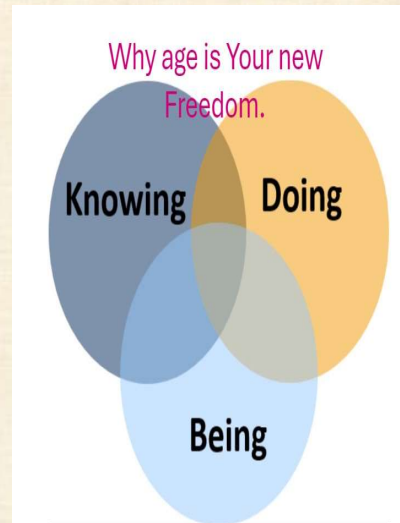
For Advisors, Coaches, Trainers And Consultants
Enjoy The Security And Satisfaction That Comes From
Creating A Stream Of High Quality Lead Enquiries Every Week



LEADSOLLOGY®
THE SCIENCE OF BEING IN DEMAND

"Fabulous! Leadsology® gives you the science behind figuring out EXACTLY how to create demand and generate a flow of high quality leads. Buy this book and put the formula to work in your business - the results speak for themselves."

Dr. Ivan Misner
Founder of BNI & NY Times Best Selling Author.




Purpose
Identity
Values
Capabilities
Behavior
Environment

FACEBOOK AD SPECIALIST



email marketing

Why age is Your new Freedom.

Ready to find our how?
click on the link.



**It's learnable,
and you can do it!**



Step 1

Ad

Step 2

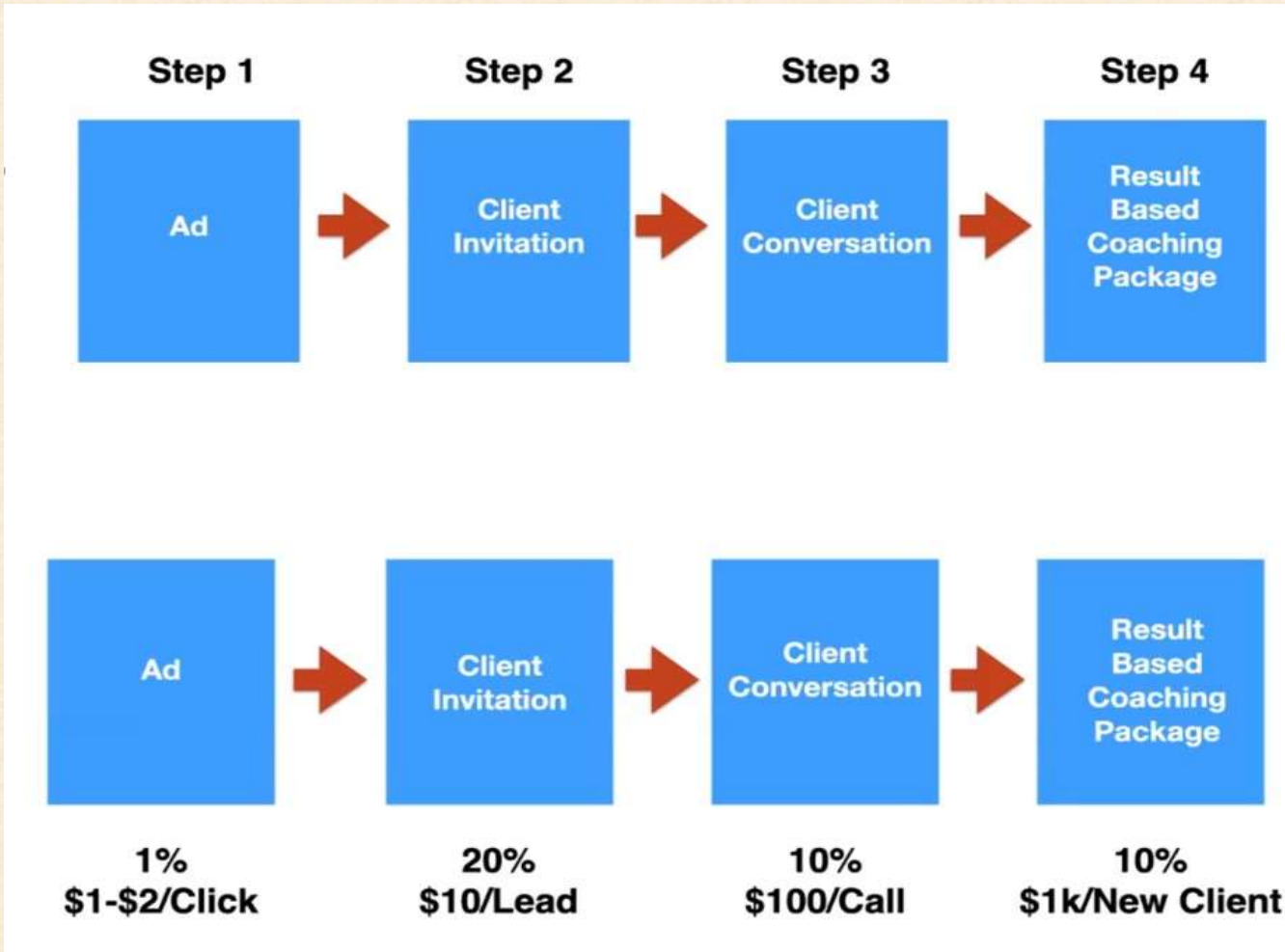
Client
Invitation

Step 3

Client
Conversation

Step 4

Result
Based
Coaching
Package





Traffic.
Eyeballs on your
offer.

"The creative process:

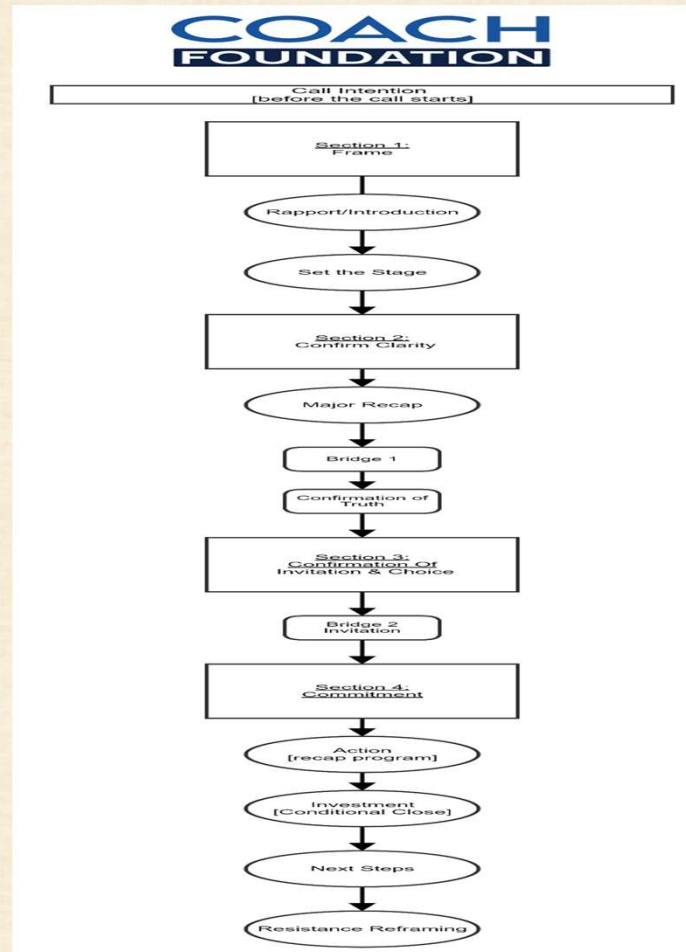
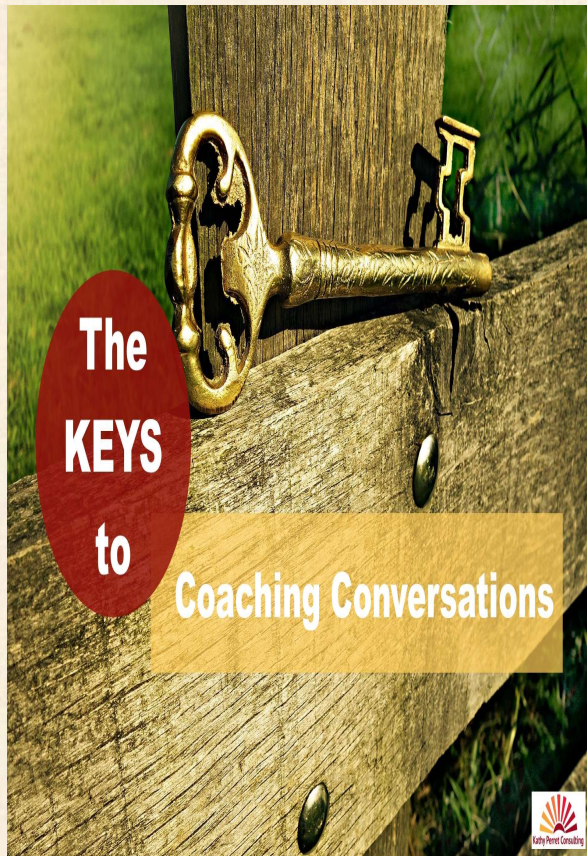
Discover - Read a lot. Observe the world. Notice.

Collect - Immediately record anything that strikes you.

Generate - Build on your notes to brainstorm lots of ideas.

Combine - Connect previously unconnected ideas.
Refine - Edit, edit, edit. Select the best."

Enrollment conversation.



Launch your Business.

How To Become A Prosperity Coach?



The fast-track Business Builder.

The Empire Builder.

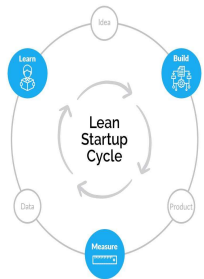


Has all the ingredients :
Residual sales:
Leverage sales:
Direct sales:

Business Registration
Page.

Launch Your Business.

The lean Start up.



Done with you.

Coaching and prosperity Products for sale.(85% profit)

Plug into our infrastructure to launch.

Co-operative marketing possible.

Leads are yours.

Launch Your Business.

Start slow, Start small, but Start.



Partner with us.
Done for you.
Low investment.
Profit Sharing:
Co-operative Marketing Program.

Food for Thought

