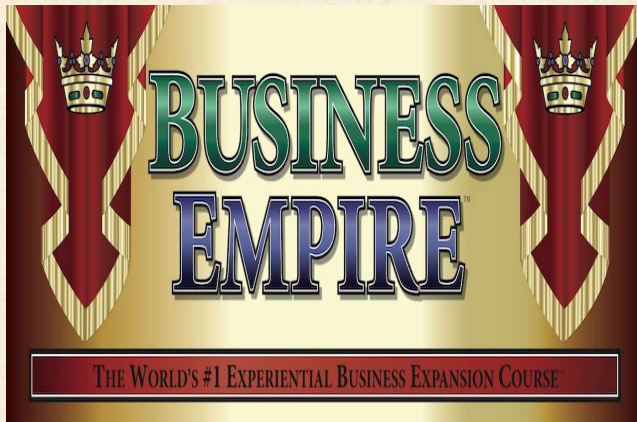


Business Choices.



Lifestyle Business.

One to one Coach with an educational program and Coaching package.



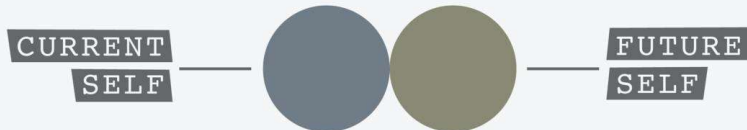
Empire Business.

Does have you coaching but you are working one to many. You are training and building a team of coaches. There is duplication.

How to be your Future Self now. Collapsing time.

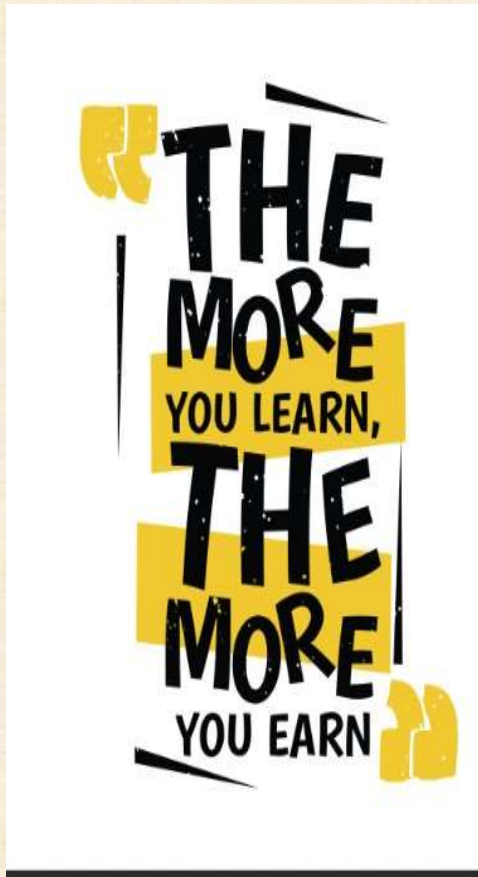
Current self

HOW DO YOU SEE
YOUR FUTURE SELF?



Future self.

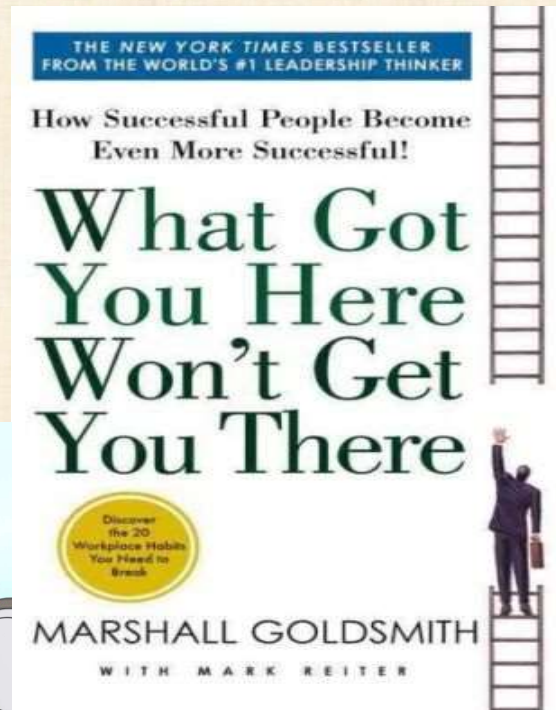
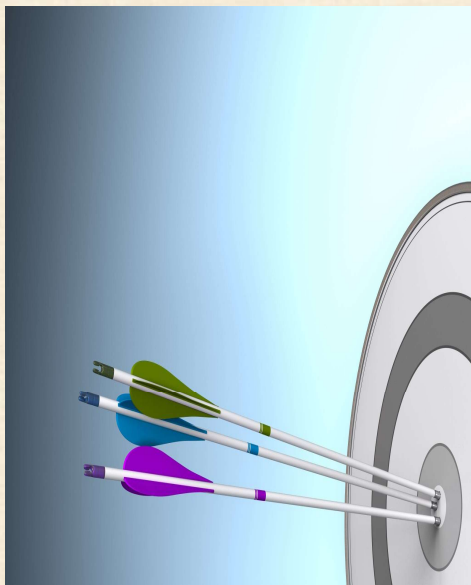
How to act as if?



Levels of Income /knowledge

Lawyers
Doctors
Judges
Professor's??
Sales
The teachers?
The Franchisor.

Entrepreneurs.



In any area of life /business The coin story.

Most people
Do not
succeed..



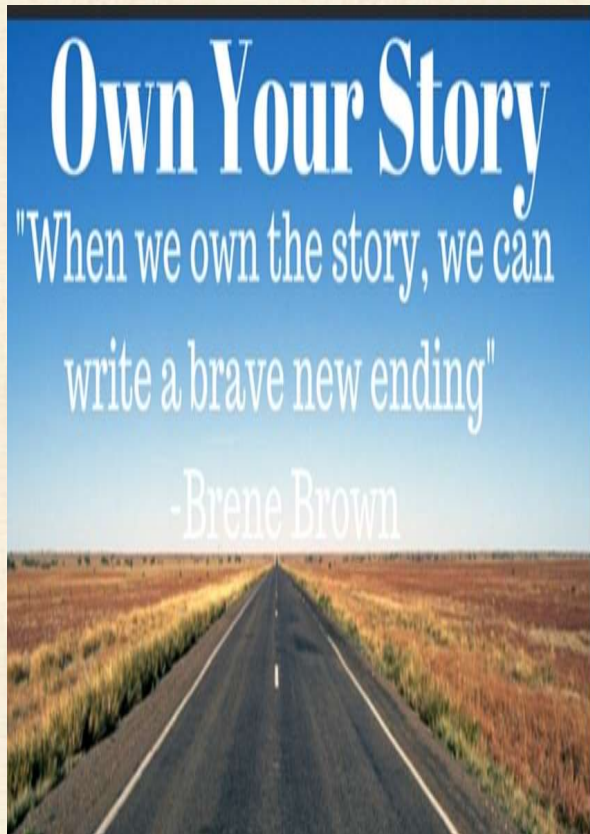
The Edge.

A lot less people
Make it work.



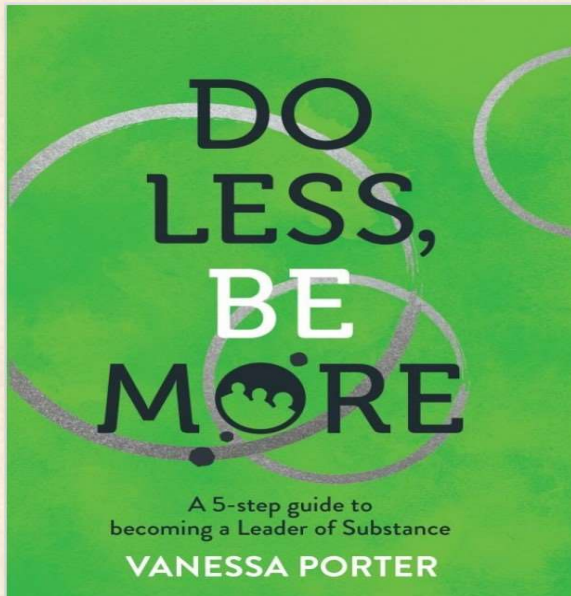
Very few people
Excel .

The business of Coaching has disciplines.



- The degree to which we practice these disciplines is the degree to which our coaching practices grow in both revenue and clients.
- there's a reason we call them disciplines instead of other things like "tips" or "strategies" or "secrets" or things like that.
- Disciplines are activities that are practiced.
- Disciplines are things that you put yourself through and work with and take out into the world and do.

The five steps are:



Less is More.

“Less is more” is a phrase that means that having just the essential things is better than having way too much of superfluous things.

1: **Clarity:** Know where you are going and articulate how everyone contributes.

2: **Connection:** Create an environment to enjoy the ride with the people around you.

3: **Capability:** Skill up to realise your vision and get maximum results.

4. **Capacity:** Balance organisational needs with the available resources. And look after yourself.

5: **Check in:** Stay on top of progress with your people and the measurements

Our Business Model.

Working from home or where you are, online and flexible.
Very low overheads.

Yes, you may fail...
not because of the business but
due to **lack**.



Lack of the correct knowledge.
Lack of marketing knowledge.
Lack of vision (a why).
Lack of clarity of purpose.
Lack of “belief”.
Lack of “Creator” understanding.
Lack of problem/ solution
concepts



Freedom of....

TIME:

LOCATION:

ASSOCIATION:

PURPOSE:

Money gives you:



The benefits.

Low Operating Costs: Running an online business typically requires fewer overhead expenses compared to a physical storefront. You can save on rent, utilities, and other costs.

Potential for High Scalability: Online businesses can easily scale up as demand grows. With the right strategies, you can reach a global audience and expand your customer base rapidly.

Freedom to Work from Anywhere: If you have an internet connection, you can manage your business from anywhere. This flexibility allows you to travel or relocate without disrupting your operations.

Large Client and Consumer Base: The internet provides access to a vast audience. You can attract customers from different regions, increasing your market reach.

The Training.

Quality Coaching/Support: Online businesses can offer excellent service through various channels like chat, email, or social media.

Marketing Made Easy: Digital marketing tools allow targeted advertising, social media campaigns, and personalized content. You can reach potential customers efficiently.

Promised Job Security: While no business venture is risk-free, online businesses can provide stability. Diversify income streams and adapt to changing market trends to enhance job security.

Better Business system?

Business system? E.g., mowing franchise?

Franchisor v franchisee?

Fast foods (MacDonalds) Ray Kroc story

I wanted a system that could be replicated, had residual income potential as well as product sales and coaching clients.

Teach you “**how to**” ...could I be rewarded for teaching you?

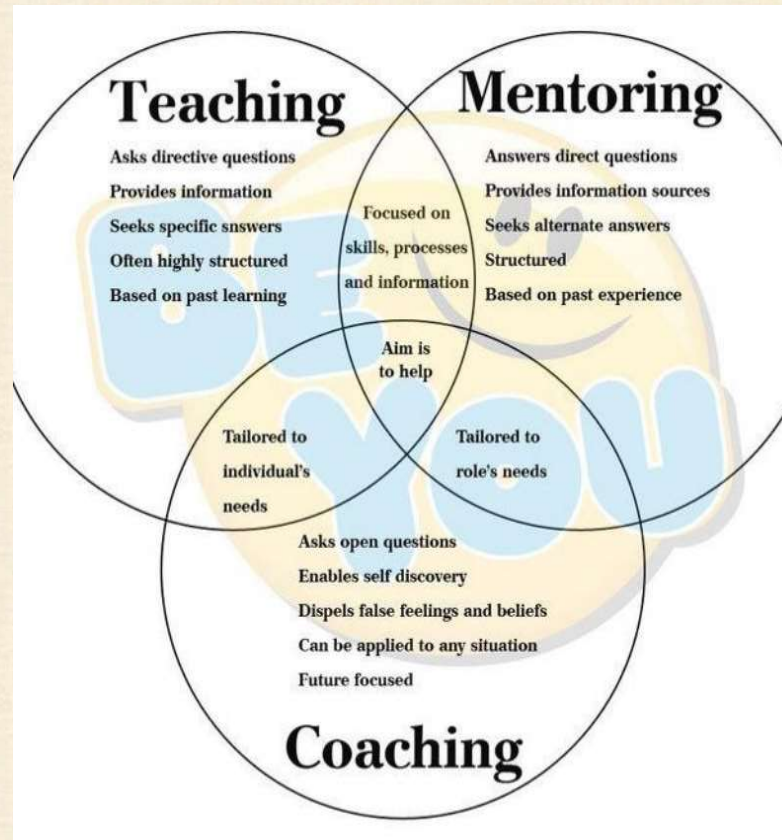
Explain the WHY we get stuck.

I did not want the responsibility of your business for ever (not a franchisor)

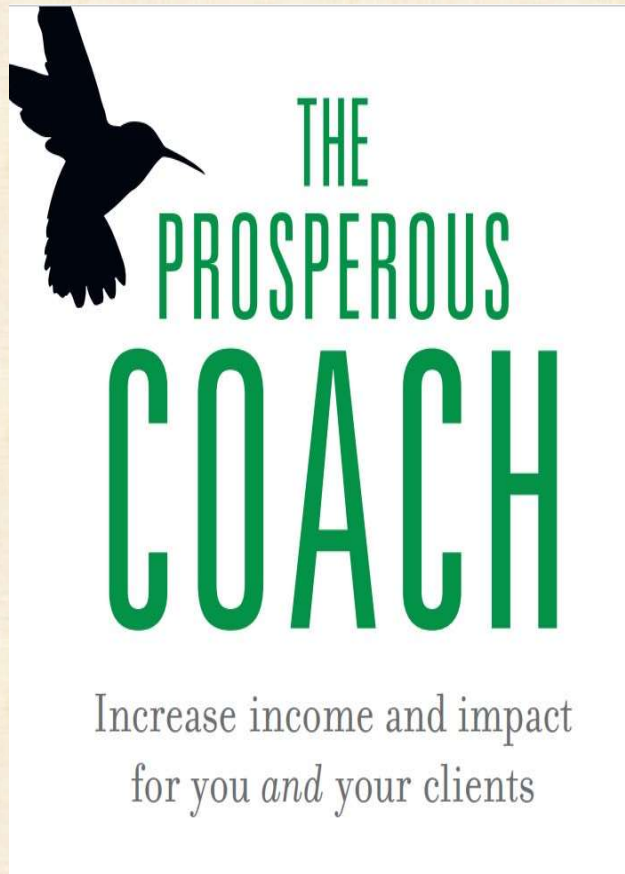
I did not want to be a marketer for commission (affiliate marketing, shopify, drop shipping, Social media marketer.

Create and help individuals to have a business system for them, with profit sharing after sales.

There is a difference.



6 Figure Coaching Business.



“Becoming a Master Marketer and having a lucrative business is not a mystery.

Building a mid- six or seven figure coaching/marketing practice occurs through service-oriented actions on a consistent basis.

