

A sunny  
disposition  
prevents a  
hardening of the  
attitudes.

Reed B. Markham



As you embark on a **New Journey**  
keep an open mind.  
You never know what could be until you try,  
waste no opportunity.

**WELCOME TO THE Journey  
of Becoming FREE.**

# This is for you! You have a desire.



a willingness to  
achieve something.  
Something you do.  
Something you can teach.  
I will share with you how to  
be a digital marketer and  
prosperity coach that will  
give you your freedom.  
You are already an expert  
due to your life Journey.  
Challenges are part of the  
Journey.



# The Journey Of Becoming.

## The Workshop.

Overcoming  
the challenges  
you face.

What has got  
you this far  
won't get you  
there.

[Theencoreentrepreneurs.com](http://Theencoreentrepreneurs.com)

Creating Successful Internet  
Businesses Worldwide.

Vision: mindset: Marketing: Business  
System:

Wealth creation in the second half of  
life.

Freedom to...?

The Journey of  
Becoming.

Freedom From...?



Why age is Your new  
Freedom.

**Freedom to...?**

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**The Journey of  
Becoming.**

**Freedom From...?**



# Attitude precedes outcome.

A decision cannot/ should not be made without taking the time to consider.

## Things to consider?

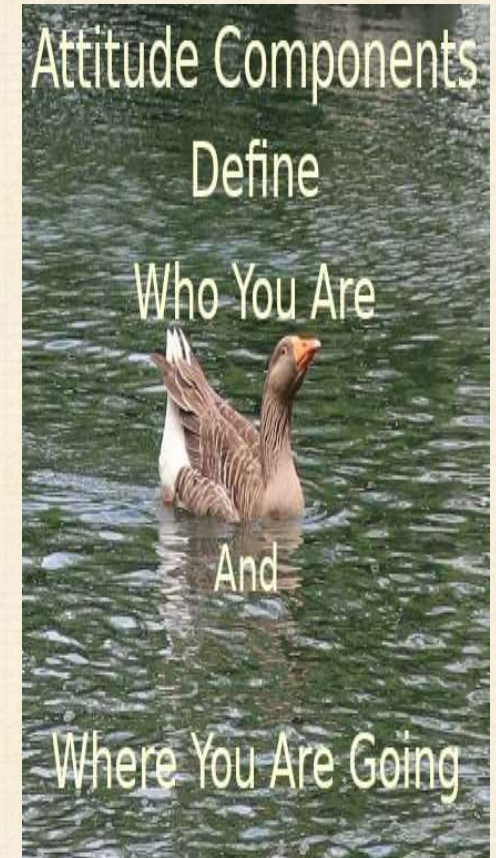
We all want solutions, but what we really need are attitudes.

Change the word problem  
to puzzle.

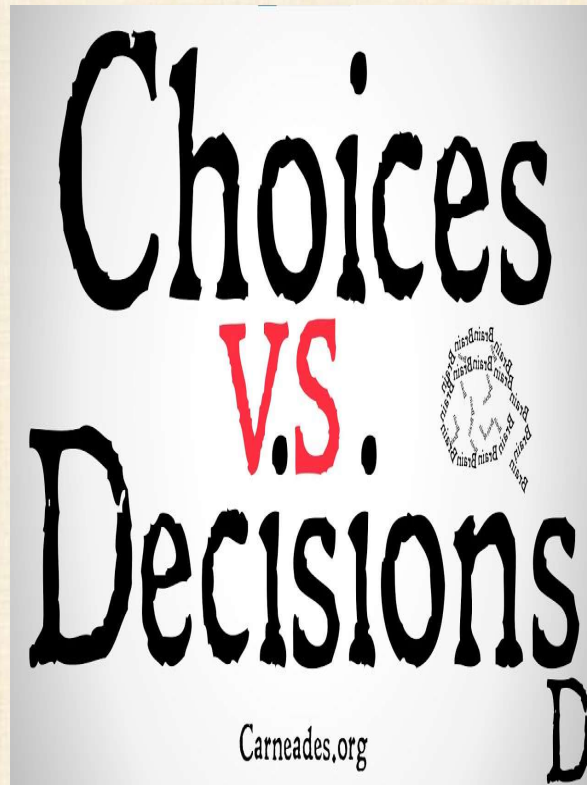
## Have an attitude of solving puzzles.

You don't need the answer,  
but rather an attitude of curiosity.

You don't need an easier life,  
but rather an attitude of perseverance.



# Choice v Decision.



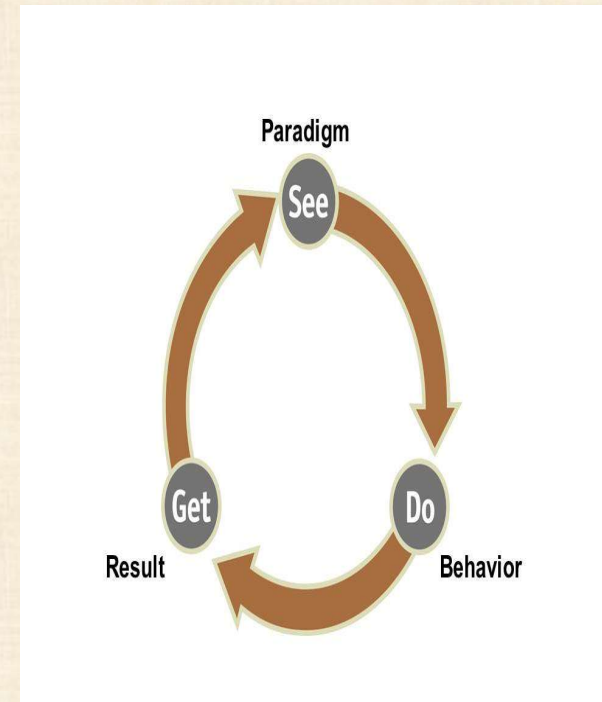
**Choice:** connects to the place of desired intention, values and beliefs.

**Decision:** connects to the place of behaviour, performance and consequences.

**Choice are connected to reasons and decisions are connected to causes.**



# Learning is an activity.



**This work is not just mine;**  
it is a synthesis of years of research, trial, error, experience, and  
mastery passed down to me by many intelligent individuals.

# **THE HUMAN BEING OPERATING SYSTEM: THE FIVE PRIMARY DRIVERS.**

**1- What we Believe determines how we interpret information  
and how we Think:**

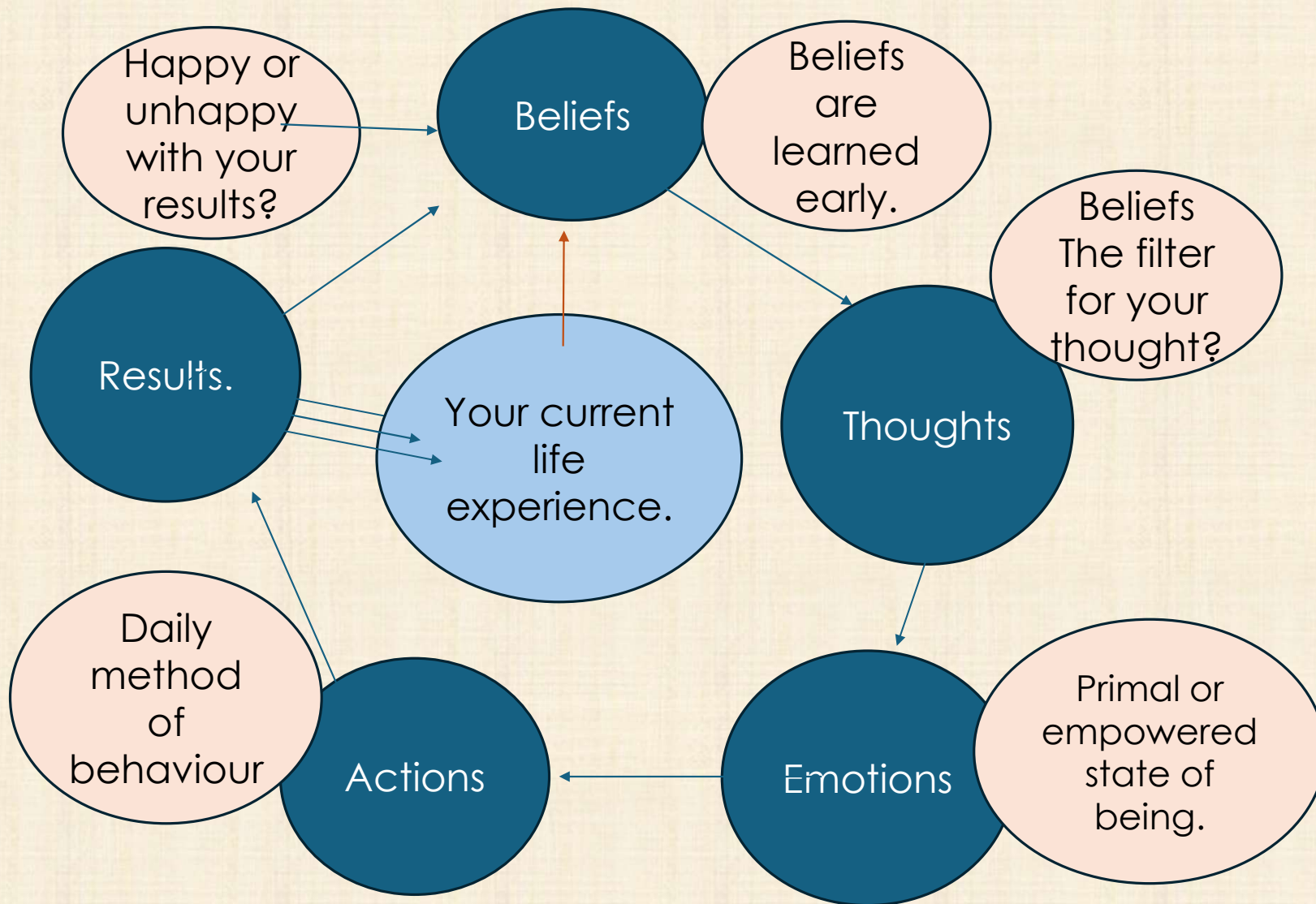
**2- What we Think determines our Feelings,  
based on the meaning we gave to past experiences.**

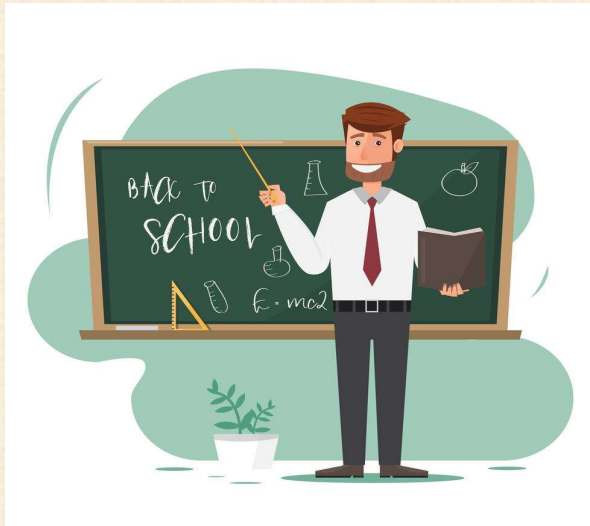
**3- Feelings determine our Actions:**

**4- Our Actions, over time, become our Habits:**

**5- Our Habits determine the quality and ultimate outcome of our life  
or,  
Our current reality:**







## With Awareness, Acceptance, and Alteration comes Achievement.

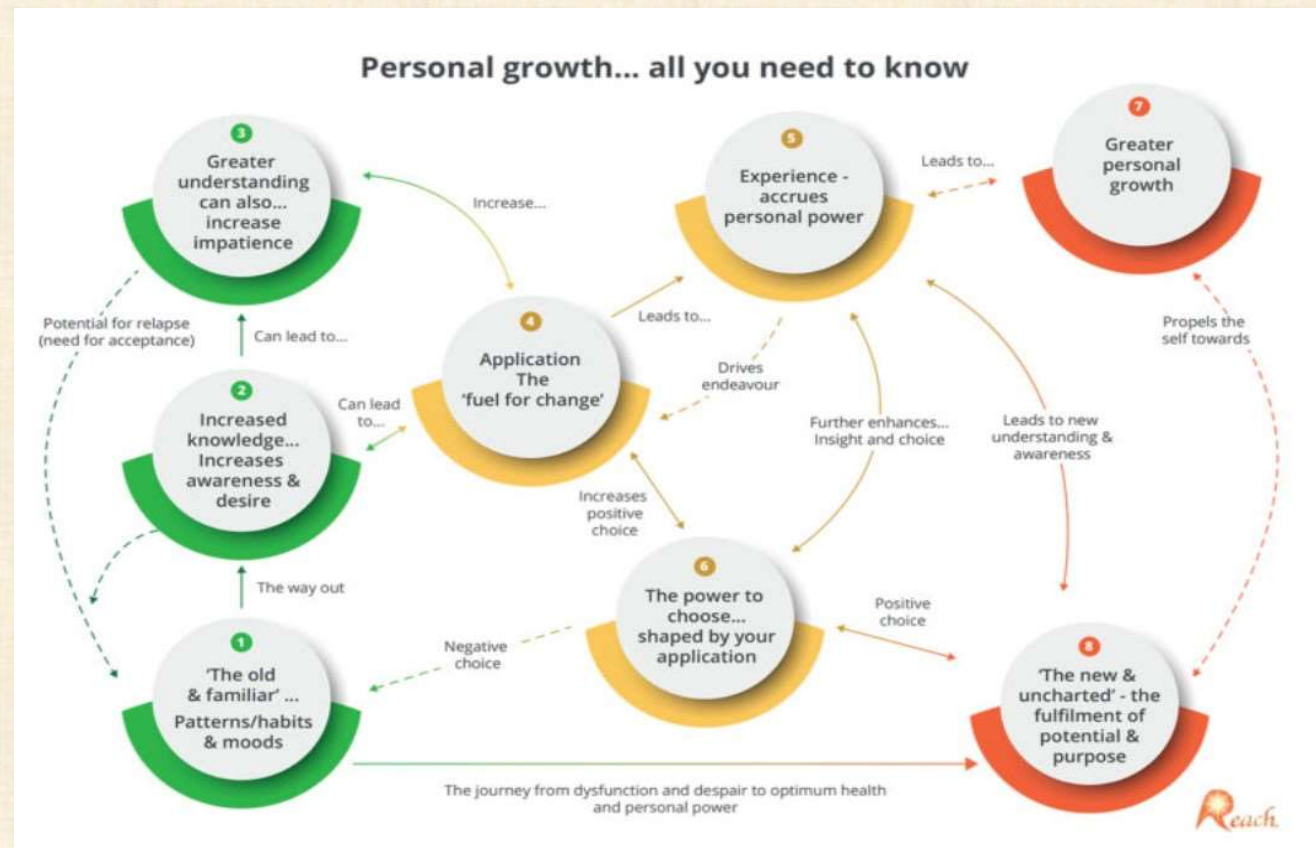
In business, the same rule applies:  
Straight As will give you  
what you want every time.

**Your results are never caused  
by something outside of yourself.  
results are always an inside job.**

**Your results are a physical outward  
expression of the inner conditioning  
in your subconscious mind.**



# The process of personal growth. Awareness.



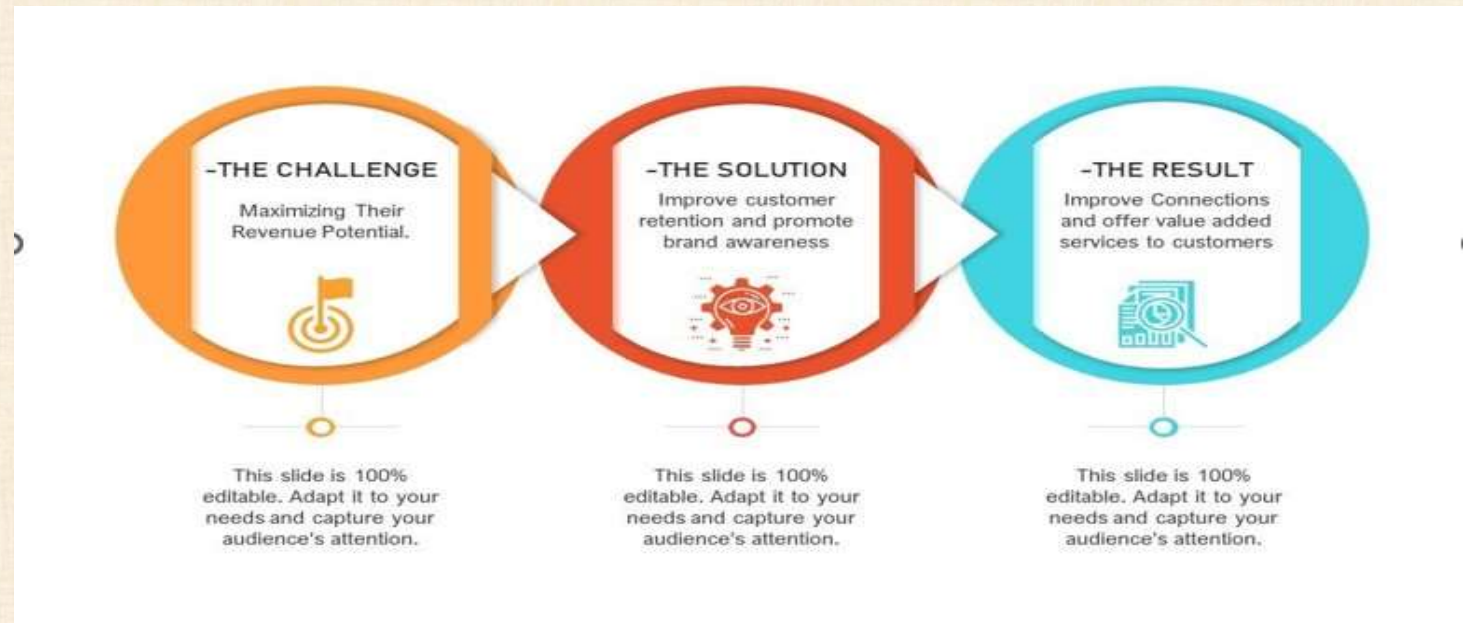
# Challenges that you face in life to Become who and how you want to BE.

 Challenges	 Opportunities	 Solution
<i>Write your challenges here</i>	<i>Write your opportunities here</i>	<i>Write your solution here</i>
<i>Write your challenges here</i>	<i>Write your opportunities here</i>	<i>Write your solution here</i>
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Challenge > opportunity > Solutions > actions > results.



# Challenges for you..in Business



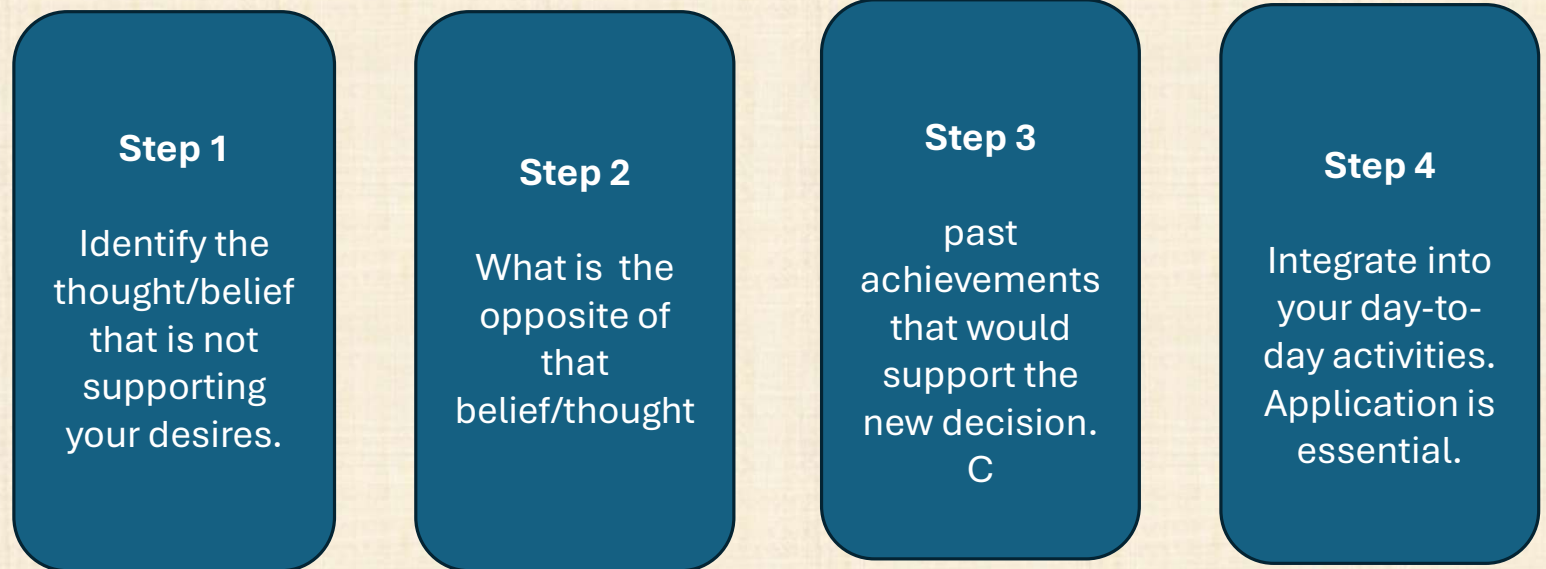
**Three principles of Success.**

**Skills:            Communication:            Identity.**

# How to make Decisions.

## The Decision Matrix.

A belief has been created by you making a decision.  
The Four Step Process.



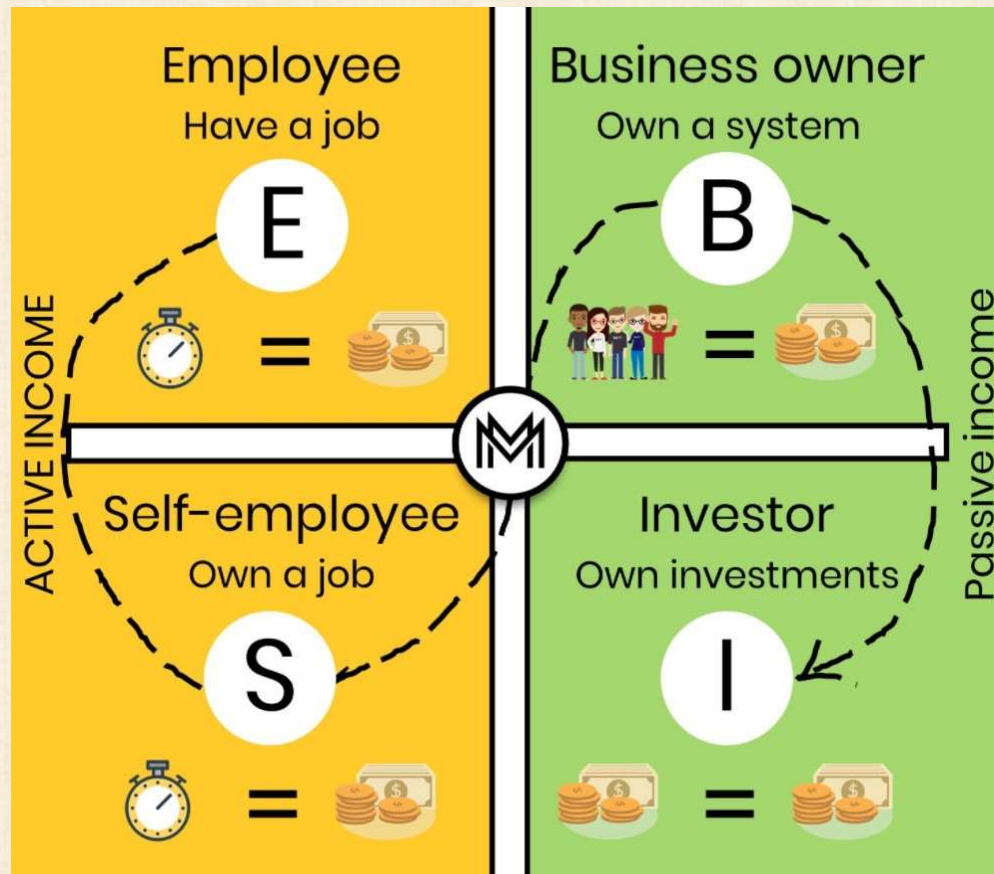
Sustainable change (persuading the body) happens over time.

**Nothing is instant.**

I got this concept from David Bayer.



# Cash Flow quadrants.



**“This cash flow”**

quadrant is the map that will allow you to turn your specialized knowledge, talents, and abilities into a business that will work for you!

by Robert Kiyosaki

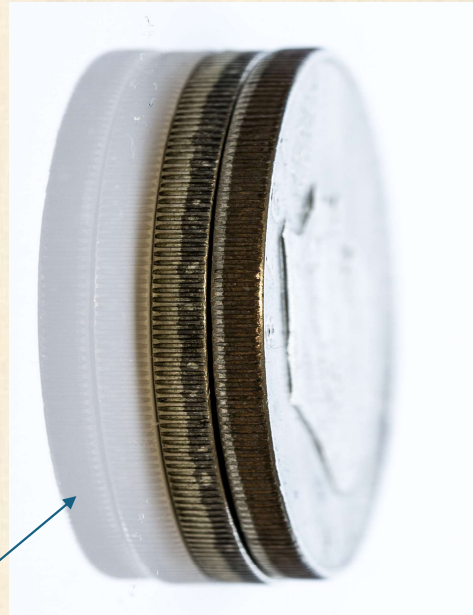
**Think The Coin Story.**

# The coin story.

Most people.  
Job.



## 3 sides.



A lot less people  
have a business.



The Edge.



Very few people.  
Business System.



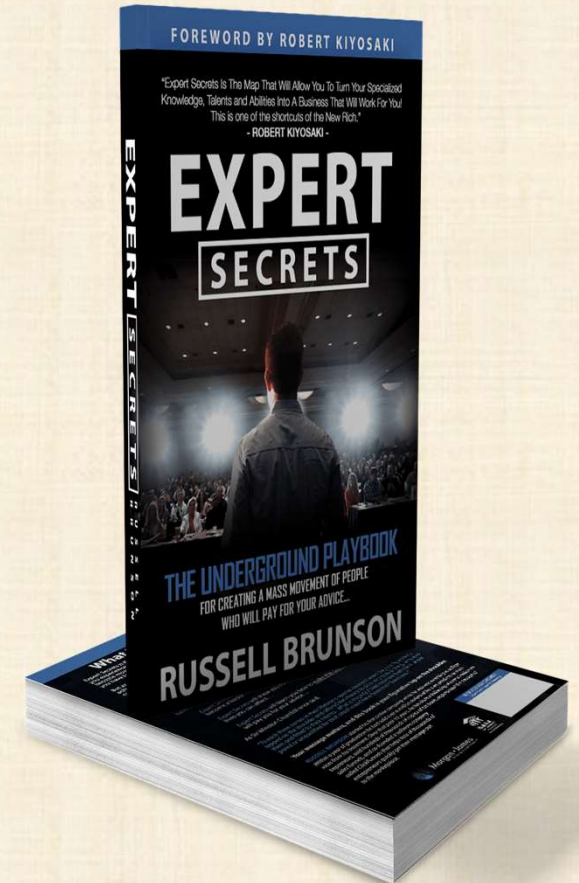
# Expert Secrets:

**The knowledge acquired is the first stage of the journey.**

But as most experts soon find, no matter how much personal development you achieve, there will be a point where you can no longer progress.

**The only way to continue to grow is by helping others become like you.**

**True growth and fulfillment comes from your contribution to others.**



## Simple formula:

desire + no resistance  
=  
desired result (over time)



**E** + **R** = **O**

event

+



**reaction!**

ON  
AUTOMATIC



**response**

DELIBERATE  
DECISION

=

**outcome**

BE / DO

# The “BE DO HAVE”.

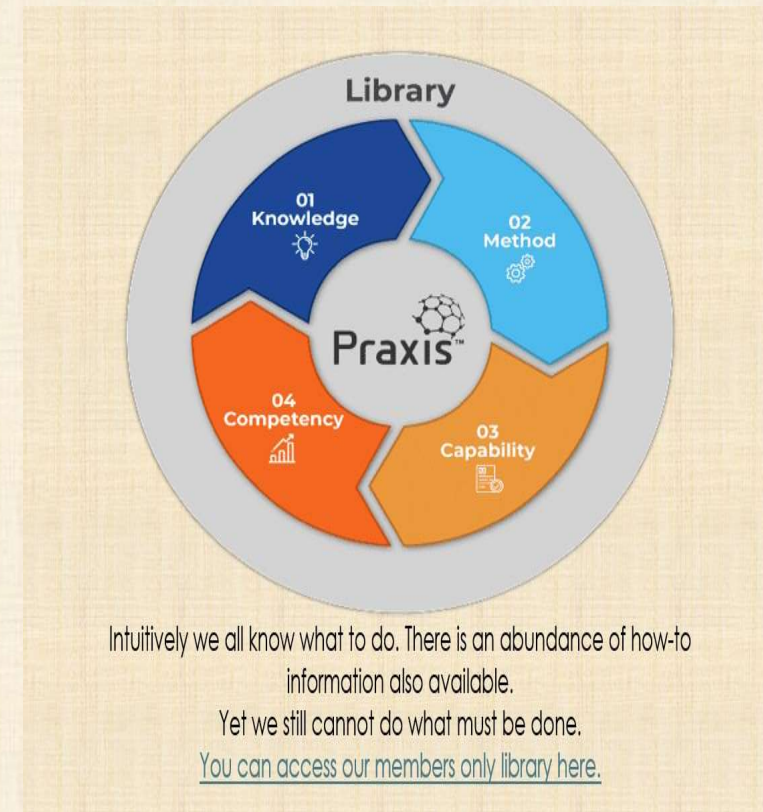
The “Be, Do, Have” concept is a powerful framework for personal growth and development.

It's who you must BE to be able to DO

what must be done to Have.

**Our PRAXIS methodology supports this concept.**

It will assist you to build capacity (the skills you need.)





# Structure.



## The four stages.

Resistance and doubt.

Duality and Conflict.

Acceptance and  
integration.

Self Realisation.

# **The Three Self Concepts.**

**Constructed Self:**

**Authentic Self:**

**Future Self:**



# Your Future Self.

Think about building a house from scratch.

**Vision: design: plan: action.**

Do it alone (takes forever) or get the right trades into specific tasks.



Base premise:

# Work is not income:

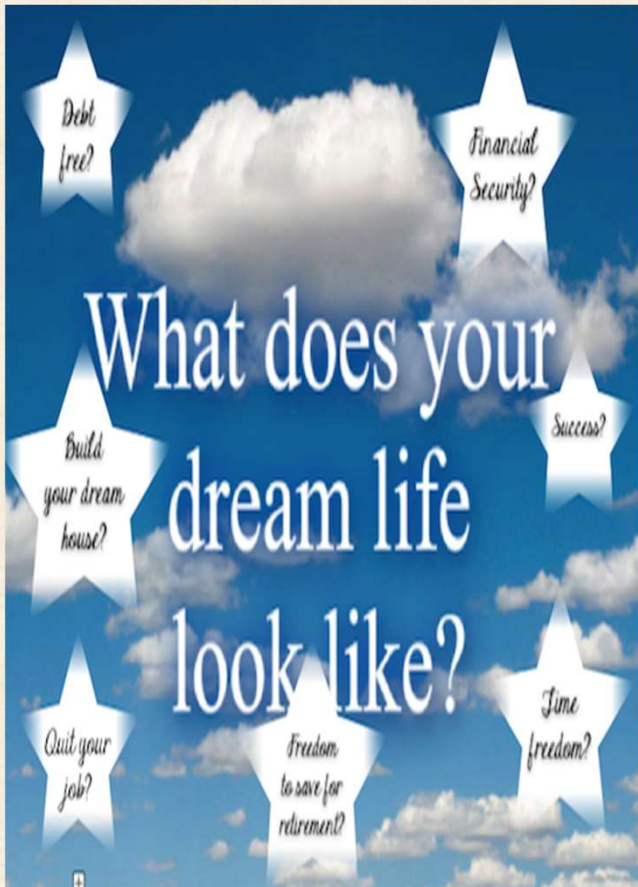
There are many sources of income

Money is exchanged for the experiences you desire.





# Start to outline your dream lifestyle now.



Don't worry if it seems out of reach.

What's missing?

Imagine your life five years from now.

Where would you love to be:  
What else would you love to be doing,

Most people and encore entrepreneurs give no time to consider the lifestyle they would love to have.

**How do you Become that person?**

# Collapsing time.

## Be your future self now.

**Vision:**

**Dream Life?**

A clear concise story of the experiences you desire in life.

Written script.

**Abundant You**

**Feelings?**

If this was true for you, your dream life, how would you be feeling and acting.

Behaviour.

**who are you being?**

**Act as If?**

Make decisions and actions based on how you would "feel".



# Wealth Creation in the second half of life.

It is very possible for those with limited resources.

Collapsing time is essential for us mature aged people.  
A part-time job is only a part answer.

A business system that has leverage and duplication.

This concept is highly visible in the franchise world.  
Its also available to online entrepreneurs.

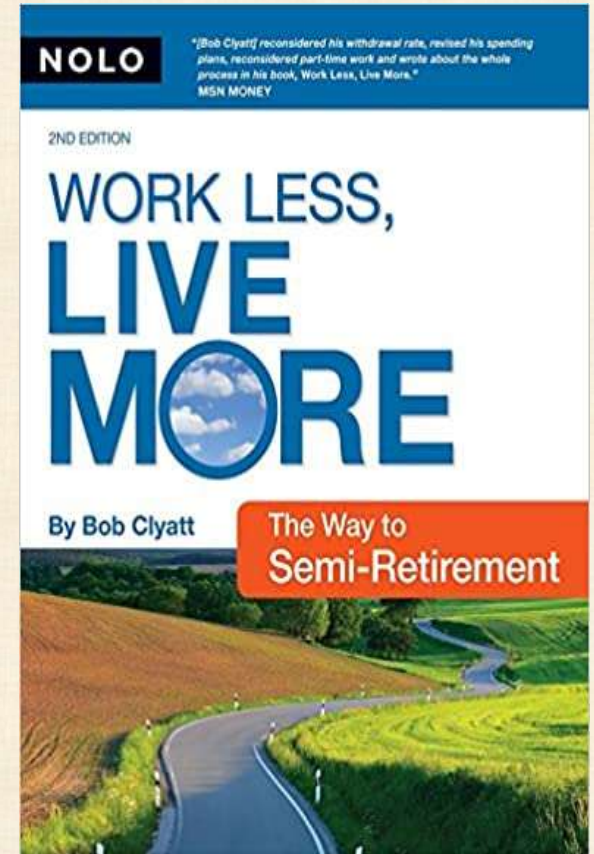
# Semi-retirement:

reclaiming a proper balance between life and work by leaving a full-time job—offers a way out of the madness of overwork.

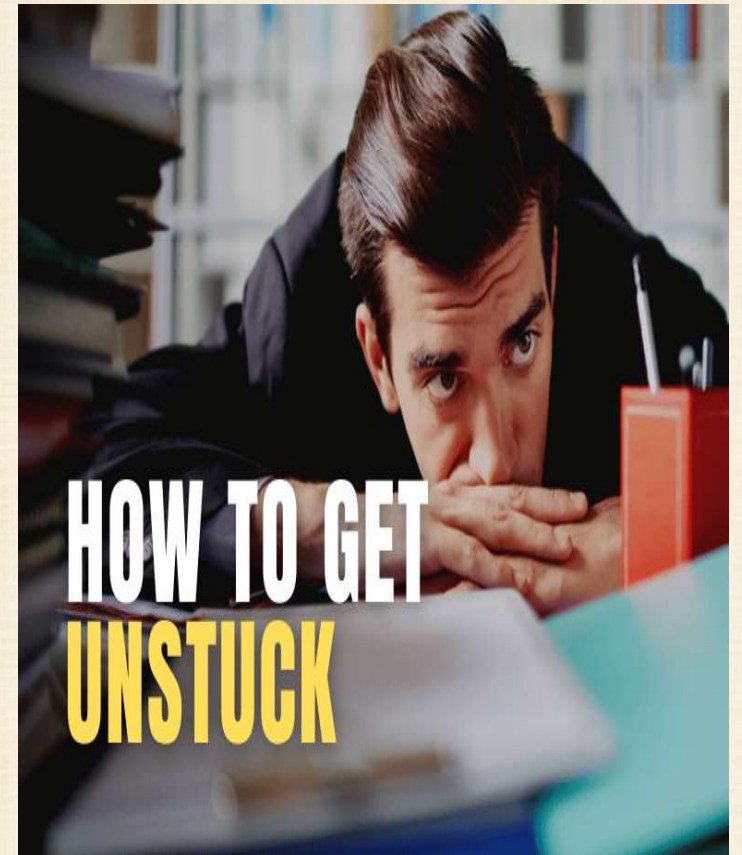
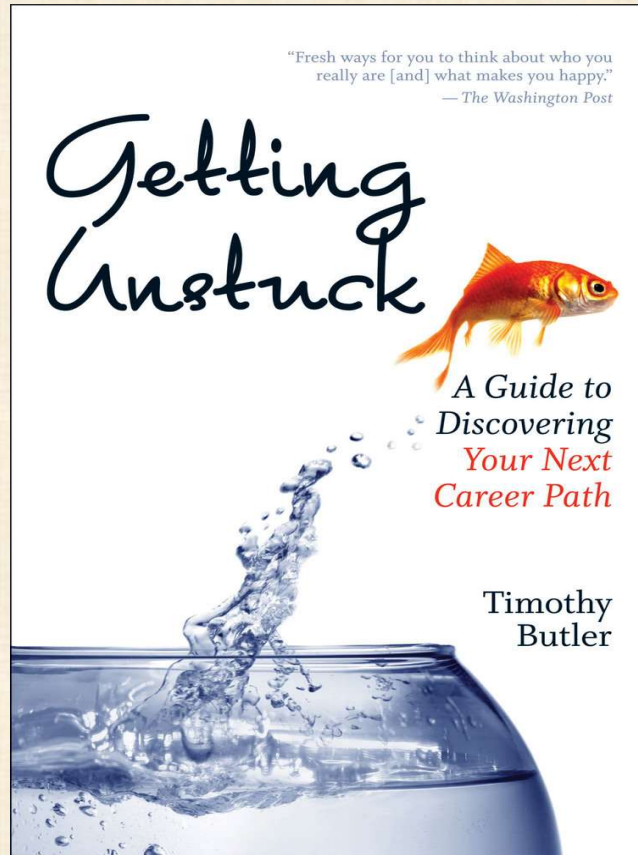
Many people who have “retired” think of themselves as fully engaged in living life, not withdrawing from it in any sense.

You may be transitioning out of full-time career or picking up new interests and activities, even exploring second careers.

**“Semi-retirement” describes all these situations.**







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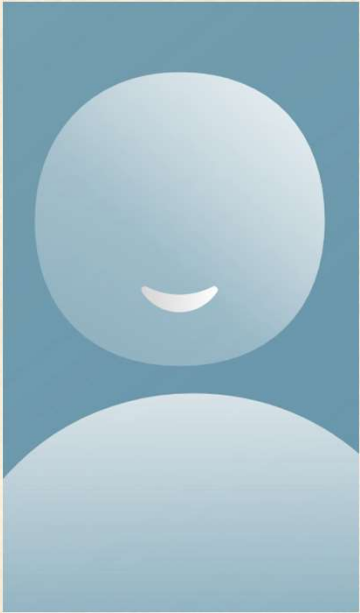
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# The Framework.

Overcoming you.  
Starting from the inside out.



The key piece to the puzzle.